



About Flexiti

Flexiti has reimagined point-of-sale (POS) consumer financing to drive sales for retailers in-store and online, becoming one of Canada's leading private label credit card issuers. Through our award-winning platform, we deliver a POS financing experience across any device that is customer-centric, simple and intuitive. Without the need to integrate into existing POS systems, retail partners can easily offer the same fast and paperless financing solution across all retail locations and sales channels to increase revenue and build loyalty through repeat purchases. For more information, visit www.flexiti.com.

Graphic Designer

Reporting to the AVP, Marketing, the graphic designer will be responsible for delivering design elements across marketing and sales channels, including email, website, digital and powerpoint decks. The ideal candidate should have 4+ years of design experience and a keen, creative eye to bring the Flexiti brand to life. The successful candidate will be able to deliver engaging and exciting content for the Flexiti brand for customers, merchants and investor audiences and an ability to adapt merchant partner visuals into co-branded materials.

Responsibilities:

- Conceptualize and execute design work across ALL touchpoints, including digital (website, email, social), print, in-store POP, and corporate documents/presentations (ppt)
- Convert email templates in Word formats into HTML for IT delivery and execution
- Help to build the visual consistency of our brand across channels
- Adapt merchant branding for Flexiti and merchant co branded communications
- Work closely with the marketing team to ensure creative is on brand and aides in delivering an exceptional customer experience
- Be responsible not only for the execution of visual design, but also the impact of your designs on business results via A/B testing
- Maintain consistency and speed to deliver content on time
- Support sales and product by providing design input or visual assets as needed

Desired Skills and Experience:

- Advanced experience with PowerPoint and building beautiful presentations
- Graphically obsessed with details, consistency, and technical soundness
- Ability to work on multiple projects simultaneously, prioritize tasks, and employ excellent time-management skills
- Impeccable attention to detail, building clean, well-prepared files
- Resourceful thinker - explores solutions independently first before raising issues
- Excellent communication, organizational and multitasking skills
- Continuously push the creative boundaries and love to test

Qualifications:

- Bachelor's degree in Graphic Design, Fine Arts or related field
- 4+ years relevant experience
- Proficient in Adobe software: After Effects, Premiere, Photoshop, Illustrator, and in Figma web-based software
- Experience with creating emails in HTML
- Familiar with digital social platforms best practices and formats: Facebook, Instagram, Pinterest, Google, and Display
- Strong knowledge of PowerPoint and experience beautifying presentations
- Proven experience in following and interpreting brand guidelines
- Excellent design sense in line with composition, colour, photography and typography
- Knowledge of imagery, video, and design best practices for use in online and offline advertising
- Simple video editing and motion design an asset

What We Offer

Below are just a few reasons why people love working here:

- An opportunity to be a part of an award winning and fast growing company
- An innovative culture that promotes autonomy and flexibility
- A dynamic team and working environment that provides ongoing support
- Competitive compensation package commensurate to experience

Flexiti embraces diversity. We are committed to building a team that represents a variety of backgrounds, perspectives, and skills. All qualified applicants will receive consideration without regard to race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, disability, age, marital status, or family status. If you require disability-related accommodation during the application or interview process, simply let us know and we'll work with you to ensure you have a positive experience.